

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

ELECTIONS – National Voters Day, 2014 – Insertion of Advertorial on 25.01.2014 - Awareness and Publicity Campaign – Payment of Rs.7,00,000/- to M/s The Times Group, Hyderabad towards insertion of advertisement charges in all editions of Times of India news papers – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 1747**

**Dated: 03-05-2014**

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-45, dt.24.01.2014.
2. From M/s The Times Group, Hyderabad  
9333140/001, dated 29.01.2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD.I) Dept.dt.11.04.2014.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, the Manager, Times of India, Hyderabad have been requested to translate and insert the full page colour Advertorial in all editions of the Times of India newspaper in Andhra Pradesh on 25.01.2014 to enable the public to participate in National Voters' Day Celebrations, 2014. Accordingly M/s The Times Group, Hyderabad has inserted full page colour Advertorial in all editions of Times of India news paper on 25.01.2014 and furnished bill for Rs.7,00,000/- for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.7,00,000/-** (Rupees seven lakhs only) to Bennett, Coleman & Co. Ltd, Hyderabad towards the cost of advertisement charges published in all editions of Times of India News Paper on 25.01.2014 to enable the public to participate in National Voters' Day Celebrations, 2014 at all the Polling Stations in the State and to avail the special facilities provided on that at all the Polling Stations.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **"Bennett, Coleman & Co. Ltd, A/c No.00600310004966, HDFC Bank Ltd, Fort, Mumbai-India, IFSC Code: HDFC0000060 & PAN No.AAACB4373Q.**

(Contd..2..)

5. This order does not require the concurrence of Finance Department as per the orders issued in the G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Times of India, Road No.3, Banjara Hills, Hyderabad.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER